



The Clayton Center Palladian Series 2017-18 Advertising Rate Sheet & Contract

Name _____ (the Advertiser) agrees to purchase display advertising space in the Palladian Series "In Concert" publication for the 2017-18 season in accordance with the terms & conditions of this contract.

Business Name	Contact Name (printed)	
Street Address	City/State/Zip	
Telephone	Fax	E-mail

AD SIZE	REGULAR PRICE (full payment due Sept. 8)	EARLY BIRD PRICE (full payment due Aug. 18)
1/4 Page (3.1875 inches w x 4.5 inches)	\$ 325	\$ 300
1/2 Page (6.5 inches w x 4.5 inches)	\$ 500	\$ 475
Full Page (6.5 inches w x 9.125 inches)	\$ 800	\$ 750
Inside Front or Back Cover	\$ 1000	\$ 925
Opposite Back Cover	\$ 1000	\$ 925

CONTRACT TERMS

- Advertiser agrees to furnish ad materials, including a hard copy of the ad as it should appear in print, and payment to the Clayton Cultural Arts Foundation no later than 5 pm on Friday, Sept. 8, 2017.
- **ALL RATES INCLUDE UP TO 1 HOUR OF GRAPHIC DESIGN.** Additional design time/extraneous revisions will be billed at \$85 per hour.
- Premium spaces are filled as **contracts with payments** are received.
- If full payment is not received by **Friday, Sept. 8, 2017**, The Clayton Center retains the right to cancel the ad placement in the 2017-18 "In Concert."

AD INFORMATION—PLEASE COMPLETE THE FOLLOWING				
Ad Size	Format	Regular Ad Price (payment due by Sept. 8)	Early Bird Ad Price (payment due by Aug. 18)	Total Amount Due
Size _____	<input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical	\$ _____	\$ _____	\$ _____
PLEASE SELECT AD INSTRUCTIONS & PAYMENT INFORMATION				
<input type="checkbox"/> Camera ready ad enclosed.	<input type="checkbox"/> Use last season's ad.	<input type="checkbox"/> Use last season's ad with changes. ((\$25 charge, explain changes when submitting contract.)		<input type="checkbox"/> Camera ready ad or disk to be furnished by Sept. 8, 2017.
<input type="checkbox"/> Check enclosed & made payable to: Clayton Cultural Arts Foundation	<input type="checkbox"/> Credit Card Payment (Visa, Mastercard, or Discover) To make a credit card payment, please contact The Clayton Center Box Office at 919-553-1737.			

Return check and contract to: The Clayton Center • PO Box 879 • Clayton, NC 27528 • Attention: Palladian Series Advertising
 Advertising packages may be mailed to or dropped off at The Clayton Center Box Office from 10 am-Noon or 1-5 pm, Monday-Friday.
All materials must arrive at The Clayton Center by 5 pm on Sept. 8, 2017.